



Registration Fees:
₹ 1,000/-

What is Content Writing?

In the world of freelancing, Content Writing primarily refers to crafting well-structured and engaging blog posts. It involves writing articles for various websites with care and clarity, ensuring they deliver value to the reader.

[Click here for tentative schedule](#)

Why Do Clients Buy Content?

High-quality content helps businesses communicate their message, improve their search engine rankings, engage their audience, and ultimately drive growth. That's why good content always remains in demand.

How Can You Learn Content

Content writing is a skill-based profession that can be developed through focused learning and consistent practice. To get started, you must:

Have a strong command of English: Proficiency in English is essential to excel as a content writer

We, **Kolkata Society for Asian Studies and Virasat Art Publication** are jointly organizing an online workshop covering all these aspects **from 26th July to 2nd August 2025.**

Types of Content You Can Write:

- Informative Articles
- Blog Writing
- Email Writing
- Copywriting
- Technical Writing
- Advertisement & Promotional Content
- Social Media Posts
- Scriptwriting
- Long-Form Content
- Ghost writing
- Single Product Review Articles
- Multiple Product Review or "Money" Articles

Additional Takeaways From Our Course:

- Real-life content writing job insights
- Professional tips to secure more orders
- Earnings potential as a content writer
- How to avoid fraud and unreliable clients
- Opportunities as a Bengali creative content writer

For Registration
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on the QR Code

